

ADVERTISEMENT SPECIFICATIONS

Sizes

Publication size:

215.9mm x 279.4mm (US Letter)

Advertisement sizes:

Full Page: 215.9mm x 279.4mm
(+3mm of bleed on all edges)

Double Page Spread: 431.8mm x 279.4mm
(+3mm of bleed on all edges)

Half Page: 185.9mm (w) x 127.2mm (no bleed)

Quarter Page: 90.45mm (w) x 127.2mm (no bleed)

1/8 Page: 90.45mm x 61.1mm (no bleed)

PLEASE NOTE:

**ONLY FULL PAGE OR DOUBLE PAGE ADVERTS
REQUIRE BLEED!**

Digital Artwork Formats

We accept the following formats:

- PDF (High resolution ONLY). All fonts embedded, 300dpi resolution, Binary encoded. See www.pass4press.com for further details.
- TIFF (no compression)
- EPS
- JPEG
- QuarkXpress (collected for output)
Must have all fonts and images supplied.
All files must be saved at 300dpi
(at 100% size). Mac compatible ideally.

CMYK for Colour ads.

Greyscale for Black and White ads.

***There will be a charge for resizing or converting
any incorrect artwork supplied.**

Media

We accept CDs or DVDs.

Laser Proofs

Please supply a hard copy proof with your artwork. We cannot accept responsibility for incorrect artwork supplied if no proof is supplied.

Electronic Transfer

Artwork can be supplied:

By email to:

sarahlogan@magicseen.co.uk

Please ensure all emails are clearly marked with your company name and contact details.

or by FTP (using the following login details):

Host: <ftp.creativedp.co.uk>

Username: magicseenads@creativedp.co.uk

Password: m4gics33n